

CALM

John Cole • graphic design

a quick introduction

June 9, 2016

Hi there,

My name is John and I'm a creative graphic artist type. I've been this way since I was born so I decided to go to school and see how I could put my talents to use in the world, and I have to tell you, there are a lot of ways that I have found to do just that.

In my time, I've worked with professional athletes like Lance Armstrong at Pearl Izumi, Tommy Moe & the US Ski Team at Spyder Active Sports. I've gone from wild to mild in the hitech corporate world at McDATA, IBM and SUN. I did a little stint helping out with a local environmental design company working on the Denver Zoo. I was a retail designer for Pharmaca Integrative Pharmacy putting my skills to use in everything from store signage to email marketing campaigns. There are so many art and design things to do, sometimes all I've had to do is say hello and wait to see what happens. It's a great time and I always enjoy what I do and navigating the next project.

I'm getting older and wiser but my strengths still lay in creating and dealing in print media. I am fully able to build and design digital files for web if that's what you need. Like I said, I'm just excited to create something that looks great and meets the need. I am able to take your projects from idea to delivery if you need or I can be a temporary addition to your team and run with the herd.

I hope you are reading this because you are looking for some help on a art&design project. I hope I can help you create something beautiful.

John Cole



COOL

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resume

Employment History

SoulSwirl Digital and Traditional Media (1/94 to present)

1684 Woodward St., Erie, CO 80516

Marketing Graphic Designer/Illustrator/Fine Arts

Client List: CanopyBoulder, University of the Rockies, Pharmaca, STYLAX Lacrosse Apparel, PingIdentity, Technetrix, LeftHand Networks, SUN, COPAN, InfuseIT, CoBank, National Entertainment Network, Epsilon/abacus, City of Boulder Parks and Recreation, Railmodel Journal, Blue Horizon Media, Hannah Kahn Dance Co., Golden Eagle Builders, Bagi Mechanical, Spyder Active Sports, Pearl Izumi, Schwinn Bicycles, International Mountain Bike Association (IMBA), Outdoor Recreation Coalition of America (ORCA), Climbing Gym Association (CGA), HW Homes, DesRosiers Architects

Experience: Website Element Design/Branding, Email Campaign Concept and Design, Product/Portrait Photography and Touch-Ups, Corporate Materials, Website Design/Branding, Publication Design, Promotional Advertising, Point of Sales Displays, Brochures, Logos, Information Graphics, Technical Illustration, Environmental Graphics and Signage, Presentation Design/Graphics, T-Shirt Designs, Photo Touch-Ups, CD Packaging, Murals, Silk Screen, Sculpture, Container Design/Fabrication, Papertoy Design, Custom Vinyl and Resin Toy Design, Vendor and Freelance Management, Troubleshooting and Problem Solving

Pharmaca Integrative Pharmacy (11/11 to 1/16)

4940 Pearl East Circle, Suite 301, Boulder, CO 80301

Creative Designer

Experience: Website Element Design/Branding, Email Campaign Design, Product/Portrait Photography and Touch-Ups, Promotional Advertising, Brochures, Packaging Design, Point of Sales Displays, In-Store Elements and Environmental Graphics and Signage, Presentation Design/Graphics, Vendor Management, Corporate Print Materials, IT Troubleshooting and Problem Solving

McDATA / Brocade Systems (2/03 to 7/07)

4 McDATA Parkway, Broomfield, Colorado 80021

Marketing Graphic Designer / Marketing Communications Specialist II

Experience: Control, Handling and Distribution of All Corporate Print Materials, Ads, Web Planning/Design, Web Graphic Optimization, Tradeshow Booth and Environmental Graphics, HTML email, Interactive Presentations and GUI, Brochures, Corporate Packages and Collateral, Digital Photography, Information Graphics, Illustration, Product Packaging, PowerPoint Graphics and Presentations, Sourcing, Intern/Vendor/Freelance Management, Marketing Strategies, Transitional Point Person For Brand Switch, Troubleshooting and Problem Solving

IdeaSource Creative Marketing, LLC (12/99 to 2/03)

1382 Teton Point, Lafayette, CO 80026

Graphic Designer / Illustrator

Client List: Denver Health, Millennium Hotels, Globus Travel, Seattle Fish Co./Skipper's Inc., Rudi's Bakery, Colorado Tortilla Co., Cino's Coffee

Experience: Ads, Website Planning and Design, Web Graphic Optimization, Brochures, Corporate Packages, Publication Layout, Digital Photography, Illustration, POS and Environmental Graphics, Product Packaging, Sourcing, Client Relations, Marketing Strategies and other functions as necessary

Skill Set

Current in Adobe CS Design Suite, Art Direction, Project Management, Web Development (lite HTML/CSS), Web Content Management Systems (Wordpress), Basic Audio and Video Editing, Microsoft Word (*as a design tool you ask? Yes, as a design tool*), Powerpoint, Hand Sketching and Hand Jive, Social Media Strategies

Education

Rochester Institute of Technology Rochester, NY

BFA in Medical Illustration, 1994

- References and other information available upon request



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title: Various ads and tradeshow graphics
media: Illustrator/Photoshop/Indesign
client: PingIdentity
art direction: John Cole



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portfolio • samples

title: Invitation and poster

media: Illustrator/Photoshop

client: Tech X

art direction: John Cole/Seth Vietzer

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abstract submission deadline
July 1, 2009**

website: breakdown.txcorp.com **contact:** breakdownworkshop@txcorp.com



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title: Publication design

media: Illustrator/Photoshop/Indesign

client: Railmodel Journal

art direction: John Cole/Robert Schleicher





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title: Tradeshow and marketing program collateral

media: Illustrator/Photoshop/Screenprints

client: LeftHand Networks

art direction: John Cole/Janet Runberg





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title: Tradeshow property

media: Illustrator/Photoshop

client: McDATA / Brocade

art direction: McDATA marketing communications group/ PG Exhibits





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title: Benefit auction program and invitation

media: Illustrator/Photoshop/Indesign

client: Denver Health

art direction: Carol Miller/John Cole





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title: Holiday card illustrations

media: Illustrator/Photoshop

client: MSI Medical Staffing

art direction: Geoff Thomas/Guiceworks





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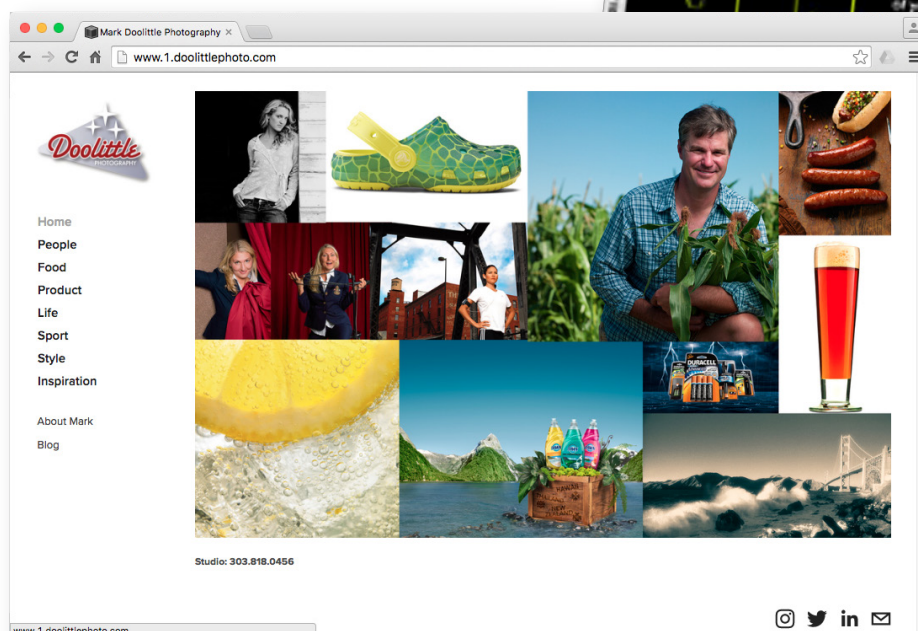
portfolio • samples

title: Website design

media: Illustrator/Photoshop/Dreamweaver/Wordpress

client: Various

art direction: John Cole





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portfolio • samples

title: Jersey designs
media: Illustrator/Photoshop
client: Vivace Custom Apparel
art direction: John Cole

2X Best Keeper Jersey at
Marcelo Balboa Training Camp





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title: Organization rebranding
media: Illustrator/Photoshop/Indesign
client: Trebol Soccer Club
art direction: John Cole




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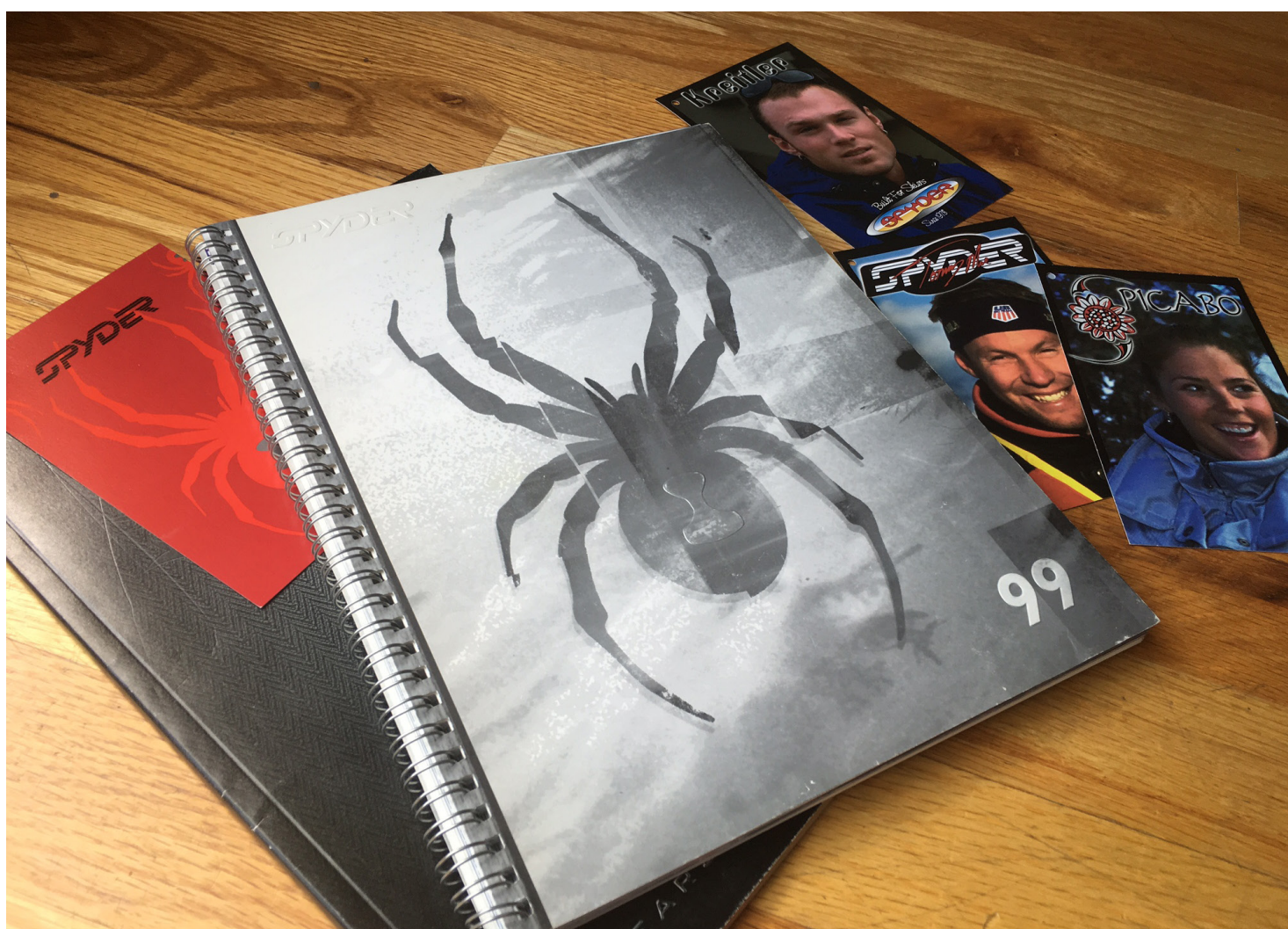
portfolio • samples

title: Marketing design/apparel design/retail design

media: Illustrator/Photoshop/Indesign

client: Spyder Active Sports

art direction: John Cole/Jake Jacobs





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portfolio • samples

title: Various logo marks and brands

media: Illustrator/Photoshop

client: Various

art direction: John Cole



SquawkDog.com