

## John Cole

303-717-8591

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### Employment History

- **McDATA / Brocade Systems (2/03 to present)**  
*4 McDATA Parkway, Broomfield, Colorado 80021*  
*Immediate Supervisor – Gina Dircks / n/a*
  - **Marketing Designer / Marketing Communications Specialist II**
  - Transitional support and point person for brand switch
  - Handling All Corporate Print Materials, Ads, Web Design and Graphics, Tradeshow Booth and Environmental Graphics, HTML email, Lite Interactive Presentations and GUI, Brochures, Corporate Packages and Collateral, Digital Photography, Illustration, Product Packaging, PowerPoint Presentations, Project Sourcing, Vendor and Freelance Relations, Marketing Strategies
- **IdeaSource Creative Marketing, LLC (12/99 to 2/03)**  
*1382 Teton Point, Lafayette, CO 80026*  
*Immediate Supervisors - Steve Miller & Conrad Hall*
  - **Designer**
  - **Client List:** *Denver Health, Skipper's Inc., Rudi's Bakery, Colorado Tortilla Co., Millenium Hotels, Globus Travel, Cino's Coffee,*
  - Ads, Website Design, Brochures, Corporate Packages,
  - Book Layout, Digital Photography, Illustration, POS and Environmental Graphics, Product Packaging, Project Sourcing, Client Relations, Marketing Strategies
- **DesRosiers Advertising (3/99 to 12/99)**  
*2020 20th St., Boulder, Colorado 80302*  
*Immediate Supervisor - Paul DesRosiers*
  - **Designer**
  - **Client List:** *International Mountain Bike Association (IMBA), HW Homes, Desrosiers Architects, Outdoor Recreation Coalition of America (ORCA), Climbing Gym Association (CGA)*
  - Ads, Catalogs, Web Design, Illustration, POS, Photo Touch-Ups, Project Sourcing, Client and Vendor Relations
- **Spyder Active Sports, Inc. (7/96 to 11/98)**  
*4725 Walnut Street, Boulder, CO 80301*  
*Immediate Supervisors - Jake Jacobs*
  - **Lead Designer**
  - Catalogs, Brochures, Illustration, Technical Presentations, POS, Tradeshow and Environmental Graphics, Apparel and Fixings Design, Project Sourcing, Vendor Relations

### Additional Work as a Designer/Illustrator

- **Freelance (9/93 to 3/06)**
  - **Client List:** *MyDIALS, Mind's Eye Investments, Railmodel Journal, Hannah Kahn Dance Co., City of Boulder Parks and Recreation, COPAN, SWAMPco, Golden Eagle Builders, RSVP Colorado*
  - Magazine Design, Promotional Advertising, Brochures, Logos, Technical Illustration, In-Store Environmental Graphics and Signage, Presentation Graphics, T-Shirt Designs, Photo Touch-Ups, CD Packaging, Murals, Silk Screen, Play-Doe Sculpter, Confectioner, Potter and MTB'er
- **Rochester Institute of Technology**
  - BFA in Medical Illustration & Design 1994

\* Visual reference at [www.soulswirl.com](http://www.soulswirl.com)

\*\* Verbal references and salary requirements upon request